

SOCIAL MEDIA

MANAGER

(New York, NY)

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About the Job

Are you addicted to Twitter? Can't get enough of Facebook? Constantly refreshing Instagram? 70 Faces Media is looking for a Social Media Manager who knows how to push great content out to a variety of audiences. As the largest and most diverse Jewish media organization in North America, we need someone who will be able to manage and bolster the social media presence of our editorial properties, including JTA, a Jewish newswire service, Kveller.com, an active blog for women and parents, and MyJewishLearning.com, a robust resource for Jewish information.

We're looking for someone with an engaging voice who can adapt to a variety of styles and content, including everything from breaking news and politics to personal essays (and the occasional cat meme). This person must also be willing and excited to try new platforms and techniques, keep up with what's new and exciting in social media, constantly be on the lookout for potential new partners, and help us achieve maximum audience engagement.

Roles and Responsibilities

- Manage social media channels for all 70 Faces Media brands
- Review analytics to track audience growth and engagement across social platforms
- Deliver reports and work with editors to create strong social content
- Build partnerships with other brands for social swaps

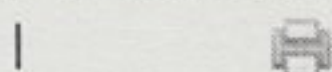
Qualifications

- Experience in online media is a must
- Strong written communication skills
- Strong organizational skills
- Experience writing social-friendly headlines a plus
- A robust personal social media presence
- Knowledge of Jewish culture is a plus, but not required

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